



**THE NATIONAL SMALL INDUSTRIES CORPORATION LIMITED**

**(A Government of India Enterprise)**

Corporate Identification No. U74140DL1955GOI002481

**Inviting applications for Deputy General Manager, Deputy Manager and Accounts Officer**

The National Small Industries Corporation Ltd. (the premier Mini-Ratna Government of India Enterprise under Ministry of Micro, Small and Medium Enterprises) is unremittingly working for the advancement of MSME sector through a compendium of Marketing, Technical and Financial enablement. We invite vivacious professionals with profound marketing sense, thorough technical acumen, adaptability and knack of tapping new business boulevards to join the NSIC Team for the following posts:

**I. Post: Deputy General Manager (IDA Pay Scale of Rs.29100-54500/-)**

Functional Area	Vacancies	Upper age limit	Qualification	Experience
Business Development / Marketing	07 (01-SC, 01-ST, 03-OBC, 02-UR)	45 years  Age relaxation of- • 5 years for SC/ST, • 3 years for OBC, • For Ex-Servicemen, as per Govt. rules	A Graduate with full time MBA or equivalent having specialization in Marketing from a recognized University or Institution.  Only the following Degree(s) / Diploma(s) for the purpose of equivalency of MBA will be included: • PGDBA (Post Graduate Diploma in Business Administration - 2 years) • PGDBM(Post Graduate Diploma in Business Management - 2 years) • MMS (Masters of Management Studies - 2 years) • MMM (Masters of Marketing Management - 2 years) • PGDMM (Post Graduate Diploma in Marketing Management - 2 years) • MIB (Masters in International Business - 2 years) • PGDM (Post Graduate Diploma in Management - 2 years) • MFT (Masters of Foreign Trade - 2 years)	Total ten years' experience including seven years' experience after MBA or equivalent Degree in the relevant area.

		<p>Only the following specializations will be considered as equivalent to Marketing:</p> <ul style="list-style-type: none"> <li>• Sales &amp; Marketing</li> <li>• Retail Management</li> <li>• Sales Management</li> <li>• International Business</li> <li>• International Marketing</li> <li>• E-Commerce Marketing &amp; Management</li> <li>• Digital Marketing</li> <li>• Event Management</li> <li>• Foreign Trade</li> </ul>	
Technology		Graduation in Mechanical, Electrical, Electrical & Electronics, Electronics & Communication Engineering from a recognized University or Institution.	Total ten years' experience including seven years' experience after Engineering Degree in the relevant area.
Information Technology		Graduation in Information Technology and Computer Science Engineering from a recognized University or Institution.	Total ten years' experience including seven years' experience after Engineering Degree in the relevant area.
Civil		Graduation in Civil Engineering from a recognized University or Institution.	Total ten years' experience including seven years' experience after Engineering Degree in the relevant area.
Law & Recovery		Graduation with Full time Degree in Law from a recognized University or Institution.	Total ten years' experience including seven years' experience after Degree in Law in the relevant area.
Finance and Accounts	04 (01-SC, 01-OBC, 02-UR)	<p>(i) CA / ICWA <b>OR</b> (ii) Graduate in Commerce with full time MBA or equivalent having specialization in Finance / Banking from a recognized University or Institution.</p> <p>Only the following Degree(s) / Diploma(s) for the purpose of equivalency of MBA will be included:</p> <ul style="list-style-type: none"> <li>• PGDBA (Post Graduate Diploma in Business</li> </ul>	<p>Total ten years' experience including seven years' experience after CA / ICWA / MBA or equivalent Degree.</p> <p><b>Note:</b> In case of candidates having the qualification of CA/ICWA,</p>

			Administration - 2 years) • PGDBM(Post Graduate Diploma in Business Management - 2 years) • MMS (Masters of Management Studies - 2 years) • PGDM (Post Graduate Diploma in Management - 2 years) • PGDFM (Post Graduate Diploma in Financial Management - 2 years) • MFM (Masters of Financial Management - 2 years)	the Article-ship / Practical Training period will be counted as experience.
<p><b>IMPORTANT:</b> For the post of Deputy General Manager including F&amp;A, the candidate should be presently working for two years or have last worked for two years in the pay scale of 24900-50500/- (IDA) OR Rs.15600-39100/- with Grade Pay of Rs.6600/-(CDA) in case of Government sector and w.r.t. private sector, the candidate should be presently working for two years or have last worked for two years with gross monthly remuneration of Rs. 56500/- to be considered eligible to apply. It may be further noted in case of candidates from private sector that <b>only gross monthly remuneration will be considered and not the CTC.</b></p>				

### **IMPORTANT NOTICE FOR THE APPLICANTS APPLYING FOR THE POST OF DEPUTY MANAGER**

NSIC vide its Advertisement No. NSIC/HR/E-1,3/DWCM dated 26.11.2017 had advertised for 31 vacancies for the post of Deputy Manager in the following functional areas:

- 1) Business Development / Marketing
- 2) Technology
- 3) Finance & Accounts

The current openings for Deputy Manager, the details of which are given under are in addition to the 31 vacancies already advertised as stated above.

It may be noted that the required qualifications in the current advertisement are the same as per advertisement dated 26.11.2016 except the **addition of two Degrees** which are given as under:

- 1) **for Business Development / Marketing** - Master Degree in Corporate Communication / Media / Public Relations / Journalism & Mass Communication.
- 2) **for Technology** – Graduation in Electronics & Communication Engineering

- For facilitating the applicants, who have applied against our advertisement dated 26.11.2016, to ensure their eligibility as per advertisement dated 26.11.2016, we are again uploading the detailed advertisement as **Annexure-A**.
- If such applicants fulfill the eligibility criteria as per advertisement dated 26.11.2016 and their applications along-with all relevant documents have been received by NSIC, they **NEED NOT APPLY AGAIN**.
- However, fresh applicants or applicants, who have applied against our advertisement dated 26.11.2016 but do not meet the eligibility criteria mentioned in the advertisement dated 26.11.2016, MAY APPLY for the current openings.

**I. Post: Deputy Manager (IDA Pay Scale of Rs.16400-40500/-)**

Functional Area	Vacancies	Upper age limit	Qualification	Experience
Business Development / Marketing	<p>22 (02-SC, 02-ST, 04-OBC, 14-UR)</p> <p><i>In the adv. dated 26.11.16, 02 vacancies reserved for PwD were notified, hence PwD candidates may apply for current vacancies also.</i></p>	<p>35 years</p> <p>Age relaxation of</p> <ul style="list-style-type: none"> <li>• 5 years for SC/ST,</li> <li>• 3 years for OBC,</li> <li>• 5 years for PwD-Gen.,</li> <li>• 10 years for PwD-SC/ST and</li> <li>• 8 years for PwD-OBC)</li> <li>• For Ex-Servicemen, as per Govt. rules</li> </ul>	<p>A Graduate with MBA / PGDBM having specialization in Marketing from a recognized University or Institution.</p> <p>In addition to MBA/PGDBM, the following Degree(s) / Diploma(s) will be considered as eligible qualifications:</p> <ul style="list-style-type: none"> <li>• PGDBA (Post Graduate Diploma in Business Administration)</li> <li>• MMS (Masters of Management Studies)</li> <li>• MMM (Masters of Marketing Management)</li> <li>• PGDMM (Post Graduate Diploma in Marketing Management)</li> <li>• MIB (Masters in International Business)</li> <li>• PGDM (Post Graduate Diploma in Management)</li> <li>• MFT (Masters of Foreign Trade)</li> <li>• Master Degree in Corporate Communication / Media / Public Relations / Journalism &amp; Mass Communication</li> </ul> <p>The following specializations will be considered as equivalent to Marketing:</p> <ul style="list-style-type: none"> <li>• Sales &amp; Marketing</li> <li>• Retail Management</li> <li>• Sales Management</li> <li>• International Business</li> <li>• International Marketing</li> <li>• E-Commerce Marketing &amp; Management</li> <li>• Digital Marketing</li> <li>• Event Management</li> <li>• Foreign Trade</li> </ul>	<p>Should have experience of five years (after Graduation) in a reputed Public / Private sector organization in the relevant field.</p>

Technology		<ul style="list-style-type: none"> <li>• Social Media</li> </ul>	Should have experience of five years (after Graduation) in a reputed Public / Private sector organization in the relevant field.
Finance & Accounts	<p>06 (01-OBC, 05-UR)</p> <p><i>In the adv. dated 26.11.16, 01 vacancy reserved for PwD was notified, hence PwD candidates may apply for current vacancies also.</i></p>	<p>A Graduate in Commerce with CA / ICWA / MBA / PGDBM having specialization in Finance / Banking from a recognized University or Institution.</p> <p>In addition to MBA/PGDBM, the following Degree(s) / Diploma(s) will be considered as eligible qualifications:</p> <ul style="list-style-type: none"> <li>• PGDBA (Post Graduate Diploma in Business Administration)</li> <li>• MMS (Masters of Management Studies)</li> <li>• PGDM (Post Graduate Diploma in Management)</li> <li>• PGDFM (Post Graduate Diploma in Financial Management)</li> <li>• MFM (Masters of Financial Management)</li> </ul>	<p>Should have experience of three years (after Graduation) in a reputed Public / Private sector organization in the relevant field.</p> <p><b>Note:</b> In case of candidates having the qualification of CA/ICWA, the Article-ship / Practical Training period will be counted as experience.</p>

### III. Post: Accounts Officer (IDA Pay Scale of Rs.12000-24000/-)

Vacancies	Upper age limit	Qualification	Experience
<p>17 (03-ST, 01-OBC, 13-UR)</p>	<p>30 years</p> <p>Age relaxation of</p> <ul style="list-style-type: none"> <li>• 5 years for SC/ST,</li> <li>• 3 years for OBC,</li> <li>• 5 years for PwD-Gen.,</li> <li>• 10 years for</li> </ul>	<p>B.Com or M.Com or CA (Inter) or ICWA/CMA (Inter) or B.Com with MBA / PGDBM with specialization in Finance / Banking from a recognized University or Institution.</p> <p>In addition to MBA/PGDBM, the following Degree(s) / Diploma(s) will be considered as eligible qualifications:</p> <ul style="list-style-type: none"> <li>• PGDBA (Post Graduate Diploma in Business Administration)</li> <li>• MMS (Masters of Management Studies)</li> <li>• PGDM (Post Graduate Diploma in Management)</li> </ul>	<p>i) For B.Com – Five years' experience in Accounts in public / private sector organization.</p> <p>ii) For M.Com or CA (Inter) or ICWA/CMA(Inter) or B.Com with MBA / / PGDBM with specialization in Finance / Banking - One year experience in</p>

	PwD-SC/ST and • 8 years for PwD-OBC) • For Ex-Servicemen, as per Govt. rules	• PGDFM (Post Graduate Diploma in Financial Management) • MFM (Masters of Financial Management)	Accounts in public / private sector organization.
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**The upper age in r/o Ex-Servicemen applicants' will be calculated in the following manner:**

The resultant age after deducting his period of service from his actual age does not exceed the prescribed age limit by more than three years.

**Desirable for All: The applicants having knowledge of ISO Certification will have an added advantage.**